



ABOUT

The WheelHouse Collective

A concept development and project management collective. We build ecosystems that combine modular construction, technology and hospitality — delivering projects faster, smarter, and with cultural resonance.

BUILDING THE FUTURE OF SPORT, HOSPITALITY AND COMMUNITY.

THREE PILLARS

What we do.

01 Concept Development Vision, feasibility, storytelling and deal-making.	02 Project Management Modular engineering, manufacturing and site execution.	03 Operations & Growth Hospitality management, tech integration, network expansion.
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PHILOSOPHY & USP

Every project is a living platform.

Sport, hospitality and culture are not separate silos but interconnected layers of community. Five things separate us:

01 Integrated Model Concept → Design → Build → Operate → Scale.	02 Cross-Vertical Synergy Hotels, housing, sports, medical, culture.	03 Modular Innovation Prefabricated solutions, delivered at speed.
04 Tech Integration Tokenization, member ecosystems, smart data.	05 Global Pipeline Active in the US, Middle East, LATAM, Canada.	

PORTFOLIO

Own & develop. Partner. Pipeline.

OWN & DEVELOP SilliS Network · UnSeen Hotels Sport-first modular live-work-play and experiential hospitality.	PARTNER PROJECTS FUNS · Cube / Bamboo Hotel AI-driven construction tech and sustainable modular eco-hospitality.	PIPELINE KSA Housing · MX Farm Resorts · CA Medical 1,000+ modular units, agri-tourism, medical hospitality.
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OFFICES

Where we operate.

HQ Houston, US Texas operations & US pipeline.	MENA Dubai, UAE GCC partnerships & OZD coordination.	AMERICAS Montreal, Canada Canadian and LATAM coverage.
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3 OFFICES	3 CONTINENTS	5+ VERTICALS	10+ PIPELINE
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